

**PUNYASHLOKA AHILYADEVI MAHARASHTRA  
MENDHI VA SHELI VIKAS MAHAMANDAL LTD.**

(A GOVT. OF MAHARASHTRA UNDERTAKING)

MENDHI FARM, GOKHALENAGAR, PUNE-411016

Email: mdsagpune@gmail.com

**Dr. Mahesh Bansode  
Managing Director**

**Phone: 020-25657112**

No. PAMMVSV/Tech/Goat Cluster/ 3057 /2020

DATE: 15/06/2020

To,

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**SUBJECT:** Regarding quotation for hiring agency as consultant for conducting **Value Chain Assessment** Study for implementation of Goat Cluster Project in the State of Maharashtra

**CONTEXT OF THE STUDY -**

Goat provides livelihood security to under resourced farmers and contributes significantly to income and better nutrition for their family. In most region of the country, goats are mainly reared for meat and milk purposes. Goat enterprise is developing with a significant pace and had an important and significant role in empowering rural youth, unemployed person and women, which will surely be a factor in transformation of socioeconomic status of rural people. Goat farming with modern scientific inputs will bring social transformation by providing livelihood security to poorest people in most disadvantage places, thereby fulfilling the objective of "Inclusive growth" in our society. Goat milk is very important for home consumption and plays a pivotal role in fulfilling the nutritional requirement of older people, pregnant women and children in the remote corner of the country. Therefore, Goats are potential pathway from poverty to prosperity for resource poor farmer by providing income, food security and reducing vulnerability due to crop failure. Women are also benefitted by goat rearing being the main custodian in rural areas. Considering goat's adaptability to a wide range of agro climatic conditions, comparatively smaller body size rendered them suitable for weaker sections. Management of small ruminants does not require special skills. The family labour is gainfully employed. Financial inputs are much less as compared to other livestock sector. The market demand for goat and their products is available throughout the year. Taking into consideration above facts the Punyshloka Ahilyadevi Maharashtra Mendhi Va Sheli Vikas Mahamandal intends to conduct feasibility survey for implementation of Goat Cluster project in Maharashtra state.

Managing Director of Punyshloka Ahilyadevi Maharashtra Mendhi Va Sheli Vikas Mahamandal, Mendhi Farm, Gokhalenagar Pune, Maharashtra, invites quotations for preparation **Value Chain Assessment Study** for implementation Goat Cluster Project in Maharashtra State from Farmer Producer Companies, NGOs, Private Consultancy Companies those are working in goat development activities in the state as per following scope of work,

## Scope of Work

Value Chain Assessment study comprising of following details:

1. Market Assessment
2. Industry Outlook
3. Demand Assessment
4. SWOT Analysis
5. Case Studies

Interested Farmer Producer Companies, NGOs, Private Consultancy Companies have to submit rates with necessary documents to the office of **Managing Director at Gokhale Nagar, Pune** up to date 23/06/2020, time 15.00 pm in working days.

  
**Managing Director**  
Punyashloka Ahilyadevi Maharashtra  
Mendhi Va Sheli Vikas Mahamandal Ltd.  
Pune - 411 016.  
  
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